

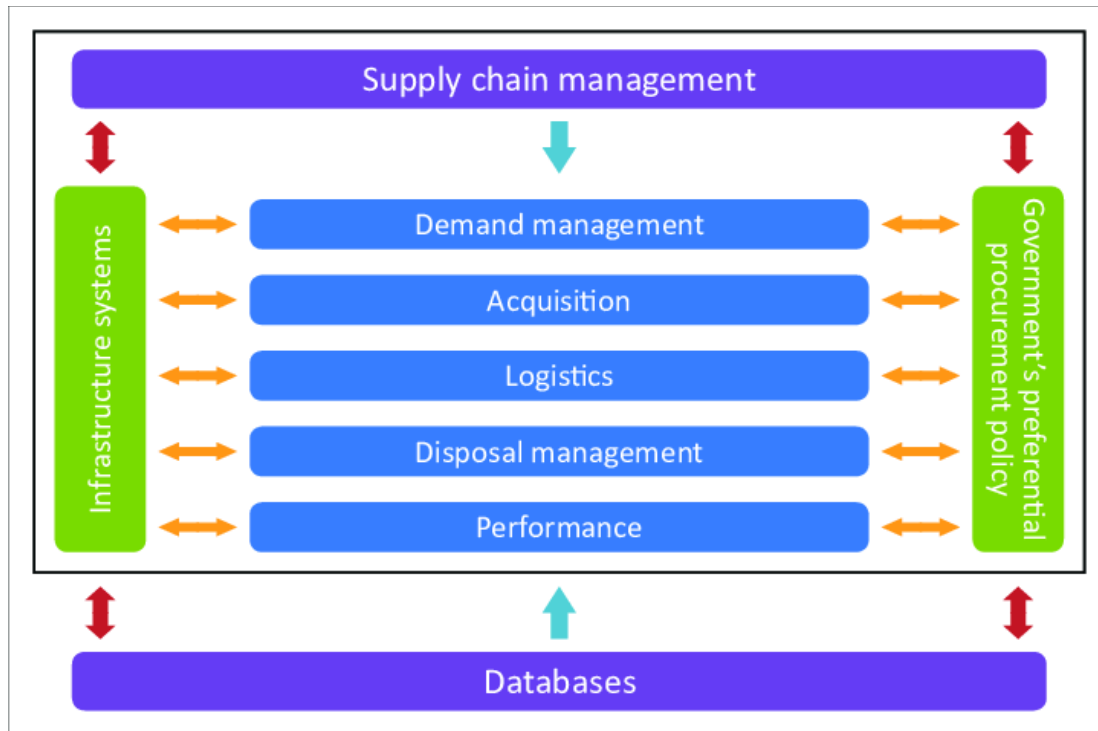
Creating Supply Chain Management Instructional Plans and Assessments

Introduction

Today, supply chain management is the most important business success factor in the modern day economy. Naturally, in the MBA classroom, some topic issues related to SCM frameworks and their current trends are inevitable for teaching a student or a group of students. Thus, this paper provides an evaluation tool for assessing student understanding and a grading rubric for that work.

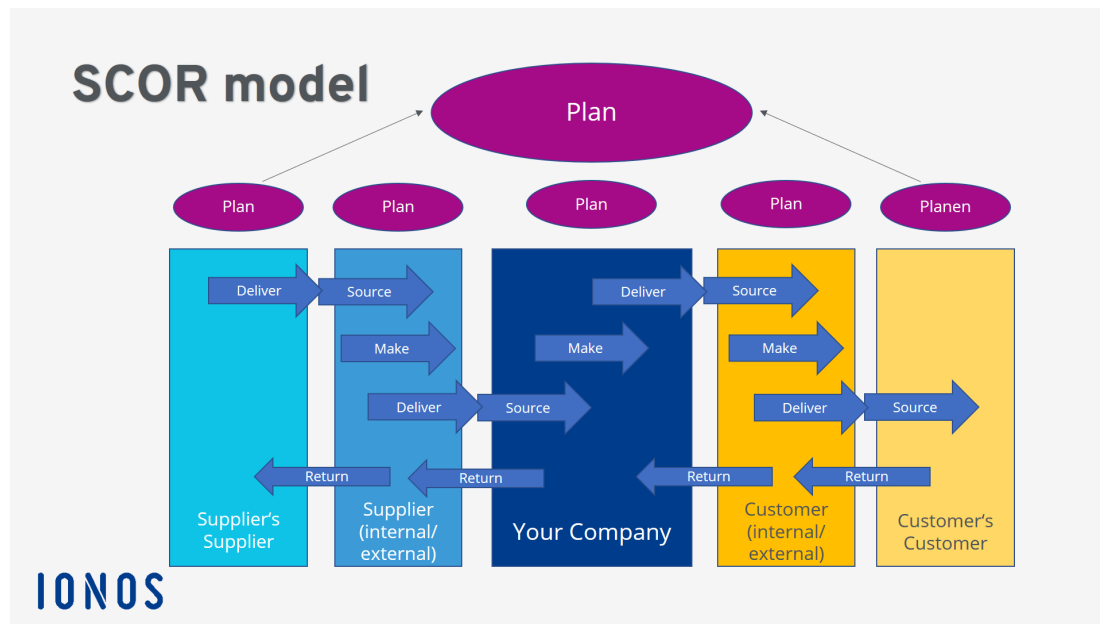
Supply Chain Framework Recommendation

Given the complexity of the supply chain, it is always important to have a framework to manage. This involves all procurements, production, and distributions from raw materials to the finished product supplied to consumers. Such a complex process demands proper planning for easy running and proper practice. A complete supply chain management framework would include the most critical strategies for controlling procurement, making production more efficient, and enhancing distribution. It will help the business improve coordination, reduce operational risks, and respond better to market demands (Gordon, 2020). Such a framework optimizes resource utilization and ensures smooth workflow across all stages of the supply chain. A structured framework gives organizations greater visibility, fewer disruptions, and better overall performance. A well-managed supply chain ultimately contributes to higher customer satisfaction and business success.



The SCOR model

The SCOR model, developed by the Supply Chain Council, is the most widely used framework in supply chain management. It has five main stages: plan, source, make, deliver, and return. Strategies for properly handling the supply chain are identified in the planning stage. The source stage is selecting a supplier and negotiating a contract to carry out procurement successfully. In the make stage, actual goods and services are produced; quality is built in, as is efficiency. The delivery stage concerns transportation or distribution to customers and related service needs; it should be delivered on time and correctly. The return stage deals with returns, whether corrective in nature or replacement, ensuring customer satisfaction while effectively handling reverse logistics. The SCOR model integrates the five stages into one model, which helps businesses streamline operations, improve efficiency, and enhance overall supply chain performance (Gosselin & Okamoto, 2018).



Discussion of Contemporary Trends and Issues in Efficient Supply Chain Management

The recent trend has been the exploitation of technology for maximum visibility and efficiency in supply chain management. Companies can track goods through the whole supply chain using RFID and other sensor technologies, thereby obtaining better inventory management and faster demand adjustment responses. The trend of technological adoption in supply chain management is on the increase (Bovill, 2020).

Technologies like blockchain, artificial intelligence, and IoT increase supply chain visibility, reduce costs and make it more efficient. It is said that organizations need to keep abreast of technological advancement and apply the same in their supply chain properly.

One major trend is sustainability in supply chain management. Organizations look to strengthen social responsibility and reduce the carbon footprint in the supply chain. The approaches applied are sourcing materials from responsible suppliers, reducing waste emissions, and creating a safe environment with an ethical workplace for their employees (Mageto, 2021).

Assessment instructions

Students will demonstrate an understanding of the supply chain management frameworks and the modern trends involved by conducting a written case study analysis as part of the MBA

course. The case will be a simulated company with challenges in its supply chain. They will propose an appropriate framework to help such a company upgrade its supply chain operations and counter the challenges its peers suffer today.

Grading criteria

New version:

The case study analysis is graded on the following scale:

Outstanding (3 points): A clear recommendation for a supply chain improvement framework with well-detailed and thoroughly justified reasoning for its implementation.

Satisfactory (2 points): Offers a framework that would enhance supply chain operations for the organization but lacks the level of detail and justification required for an A.

Basic (1 point): Suggests a possible reformulation of the supply chain, but recommendations are vague or unproven.

Assessment Rubric:

I teach supply chain management to MBA students at the University of Sparkwimville. Based on this, I have devised a lesson plan and assessment to help students achieve course learning objectives. Definitions related to supply chain management were highlighted as key components and the significance of effective supply chain management. Its historical development and how this process has grown over time are also recognized. The structured lesson plan is accessible to students at all levels and has essential takeaways, specific learning objectives, and a clear narrative. The assessment I designed measures the understanding of the learning objectives, and my rubric is designed to offer constructive and meaningful feedback.

I have used five scholarly sources to anchor the content in substance and align it with the learning objectives. The lesson plan begins with the introduction of supply chain management, followed by a concise overview of the learning objectives for the course. Next is an introduction to a more detailed discussion regarding supply chain management, its definition, components,

and the necessity for effective management practices. I applied these resources to build a coherent storyline with key takeaways for the students themselves.

The lesson plan covers more details of the history of supply chain management. In this chapter, the study of the development of supply chain management through time and historical events, as well as figures and their contributions to supply chain management, have been arranged in an organized way. Using the course resources, I developed lecture notes with all the relevant material I will teach. These notes include concepts, frameworks, skills, key takeaways, and their direct impact on students' learning.

References

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